



BESS HUBBARD

PRODUCT DEVELOPMENT CONSULTANT – SOUTHEAST VALLEY TENNESSEE

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Team Leader

“Assisting rural communities in their economic development efforts is particularly rewarding to me. I take pleasure in working with local, regional and state partners to attract new job opportunities and retain existing ones within my territory. Economic development definitely requires a collective effort, and I’m proud to be part of the team in the Upper Cumberland region.”

Bess Hubbard is a Product Development Consultant with TVA Economic Development. In this capacity, she is responsible for the implementation of Product Development's InvestPrep™ program and initiatives to ensure its implemented as an integral part of TVA's overall economic development effort. Hubbard also delivers advice and assistance to TVA customers and stakeholders with regard to product development projects and designs and delivers programs to enhance competitiveness for Valley communities.

Prior to this role, Hubbard worked as a regional development consultant with TVA Economic Development, serving 17 counties in the Southeast Valley region. She worked with local power companies, community leaders, and state and regional economic development partners to attract and retain jobs and capital investment. Before becoming a regional development consultant, Hubbard served TVA as an economic investments consultant for the Valley Investment Initiative (VII). Her territory included Kentucky and West Tennessee.

Before joining TVA in 2011, Hubbard worked for the Rutherford County Chamber of Commerce in their economic development department. She worked with existing industries and also assisted in the recruitment of new companies to the county.

Hubbard also worked at the U.S. Department of State in Washington, D.C., as a special assistant to the deputy chiefs of protocol. In this role, Rickman served as a liaison to 186 foreign embassies in the Washington area and helped to carry out programs for visiting chiefs of state and heads of government.

Hubbard holds a bachelor's degree in chemistry from Middle Tennessee State University. She is also a graduate of the Tennessee Basic Economic Development Course and TVA's Rural Leadership Institute. She and her husband reside in Hendersonville, Tennessee.

Economic Development Team Achievements

Site Selection Named TVA One of Top Utilities for ED Ten Years in a Row

Nashville Business Journal Named TVA ED One of Nashville's Best Places to Work

Personal Achievements

Graduate of both the Basic Economic Development Course and TVA's Rural Leadership Institute

Five Fast Facts

1. Interned at the White House
2. Kissed on the cheek by President George H.W. Bush
3. Took ballet lessons for 14 years
4. Spent time in Switzerland as a high school exchange student
5. Enjoys target practice at the range

THE VALLEY
WORKS

